

# Complete Your Bachelor's Degree

University of Mary and Bismarck State College



## Marketing

It's never made more sense for students to transition from an associate's to a bachelor's degree. Bismarck State College alumni can **complete their bachelor's degree online from the University of Mary while paying BSC's current per-credit tuition rate** for upper-level courses.

Mystic alumni interested in completing their bachelor's degree in-person can enroll in Mary's on-campus program and become eligible for special merit-based scholarships.

The Mystic-Marauder commitment allows students to easily transfer course credits earned at Bismarck State College and apply them to a bachelor's degree from the University of Mary.

Use the guide on the back of this flyer to plan the coursework required to complete a bachelor's degree in your program.



BSC grads earning their bachelor's degree online from Mary pay BSC's current 300- and 400-level per-credit tuition rate



Scholarships are available for BSC grads opting to complete a bachelor's degree on the University of Mary's campus



## Questions?

We're just a phone call or email away, 701-355-8030 or [enroll@umary.edu](mailto:enroll@umary.edu)

## Degree Requirements by Course Listing

### Communications (Total 9 Credits)

BSC Course Name and Number	University of Mary Course
ENGL 110 College Composition I (3 cr)	ENG 111
ENGL 120 College Composition II (3 cr)	ENG 121
COMM 110 Fundamentals of Public Speaking (3 cr)	COM 110

### Arts and Humanities (Total 6 Credits)

BSC Course Name and Number	University of Mary Course
RELS 120; 201; 203; 220; 230 (3 cr)	THE 120
PHIL 210 Ethics (3 cr)	PHI 208

### Social and Behavioral Science (Total 6 Credits)

BSC Course Name and Number	University of Mary Course
ECON 201 Principles of Microeconomics (3 cr)	ECN 203
ECON 202 Principles of Macroeconomics (3 cr)	ECN 204

### Math, Science, and Technology (Total 15 Credits)

BSC Course Name and Number	University of Mary Course
MATH 210 Elementary Statistics (3 cr)	MAT 180
CSCI 101 Intro to Computers (3 cr)	CIS 101
Lab Science Requirement (4 cr)	Lab Science Requirement
Math/Science/Tech Elective (3 cr) (recommend avoid CSCI 122/160/161 & GIS)	Liberal Arts Elective
Math/Science/Tech Elective (3 cr) (recommend avoid CSCI 122/160/161 & GIS)	Liberal Arts Elective

## Marketing Major

### Additional Course Requirements:

BSC Course Name and Number	University of Mary Course
ACCT 200 Elements of Accounting I (3 cr)	ACC 101
ACCT 201 Elements of Accounting II (3 cr)	ACC 102
BADM 202 Principles of Management (3 cr)	BUS 215
CIS 105 Microcomputer Spreadsheets (3 cr)	BUS 201
BOTE 152 Keyboarding II (3 cr)	BUS 200
BUSN 224 E-Commerce (3 cr)	BUS 230
Liberal Arts Elective (3 cr)	Liberal Arts Elective

### Additional BSC Degree Requirements

BSC Course Name and Number	University of Mary Course
Complete Enrichment Requirement (3 cr recommended)	Free Elective
Diversity Requirement (3 cr)	Met by ECON 201

Maximum of 62 BSC credits can be transferred to the University of Mary.

Courses that will be applied toward the MKT major at the University of Mary require a minimum grade of C-.

If student is pursuing an AA degree instead of AS, different elective courses may be required at BSC to fulfill those requirements. Meet with your advisor to adapt your course plan.

Students may choose to complete electives at BSC other than those recommended above. Contact University of Mary Admissions if you have questions regarding transfer equivalencies for different courses, in order to ensure the selected courses will apply toward your University of Mary program of study.

## The following courses to be completed at The University of Mary

### FYE 322

Transition Seminar (1 cr)

### COM 330

Strategic Communication Principles (3 cr)

### BUS 311

Business Law I (3 cr)

### BUS 330

International Marketing (3 cr)

### BUS 333

Marketing (3 cr)

### BUS 340

Sales Management (3 cr)

### BUS 341

Retailing (3 cr)

### BUS 362

Financial Management (3 cr)

### BUS 280

Internship and Career Prep (1 cr)

### BUS 403

Strategic Leadership and Management (3 cr)

### BUS 406

Marketing Research (3 cr)

### BUS 437

Digital Marketing & Analytics (3 cr)

### BUS 446/452

Internship or Experiential Design (4 cr)

### HUM 499

Senior Competency Testing (0 cr)

*Additional Liberal Art Electives to total 52 (8 credits)*

*Additional Free Elective Credits: (19 credits, at least 8 at the 300/400 Level)*

**Total: 124 semester credits required for graduation**