

Bachelor of Science in Marketing from The University of Mary

Lake Region State College Transfer Student General Education Requirements (AS)		
LRSC Course Name	Semester Credit(s)	University of Mary Course
ENGL 110 College Composition I	3 credits	ENG 111 Composition I
ENGL 120 College Composition II*	3 credits	ENG 121 Composition II
COMM 110 Fundamentals of Public Speaking	3 credits	COM 110 Oral Communication
Arts and Humanities (Total 6 Hours)		
RELS 220 or 230 Old Testament or New Testament	3 credits	THE 120 Search for God
Arts and Humanities Elective	3 credits	Liberal Art Elective
Social Science (Total 6 Hours)		
ECON 201 Principles of Microeconomics	3 credits	ECN 203 Microeconomics
ECON 202 Principles of Macroeconomics	3 credits	ECN 204 Macroeconomics
Math, Science, and Computer Science (Total 16 credits)		
MATH 210 Elementary Statistics	3 credits	MAT 180 Elementary Statistics
Lab Science	4 credits	Lab Science Requirement
Lab Science	4 credits	Liberal Art Elective
CSCI 101 Intro to Computers	3 credits	CIS 101 Introduction to CIS
CIS 105 Microcomputer Spreadsheets	3 credits	BUS 201 Advanced Spreadsheets
Health, Phy Ed and Recreation	2 credits	Free Elective
Additional Credits Recommended for Transferring Students		
ACCT 200 Elements of Accounting I	3 credits	ACC 101 Accounting I
ACCT 201 Elements of Accounting II	3 credits	ACC 102 Accounting II
BADM 265 Digital Marketing	3 credits	BUS 230 Technology and Strategy
BADM 202 Principles of Management	3 credits	BUS 215 Principles of Management
BADM 201 Principles of Marketing	3 credits	BUS 333 Marketing (Lower-Division Credit)
BADM 260 Principles of Retailing	3 credits	BUS 341 Retailing (Lower-Division Credit)
BADM 210 Advertising I	3 credits	COM 330 Principles of Advertising (Lower-Division Credit)
Total Transfer Credits (Max of 62)	61 credits	
The Following Courses to be Completed at the University of Mary		
FYE 322 Transition Seminar	1 credit	
PHI 308 Ethics	3 credits	
BUS 200 Electronic Communication	3 credits	
BUS 311 Business Law I	3 credits	
BUS 330 International Marketing	3 credits	
BUS 340 Sales Management	3 credits	
BUS 362 Financial Management	3 credits	
BUS 380 Intern and Career Prep	1 credit	
BUS 403 Strategic Leadership and Management	3 credits	
BUS 406 Marketing Research	3 credits	
BUS 446/452 Internship and Experiential Development	4 credits	
COM 329 Public Relations	3 credits	
Liberal Art Electives to total 52	9 credits	
Free Electives to total 124 (at least 12 at the 300/400 Level)	21 credits	
HUM 499 Senior Competency Testing		
Total: 124 Semester Credits required for Graduation		

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Associate of Arts Business Admin (MKT Subplan) Lake Region Program Requirements

Course Name	Semester Credit(s)	University of Mary Course
ENGL 110 College Composition I	3 credits	ENG 111 Composition I
BADM 201 Principles of Marketing	3 credits	BUS 333 Marketing (Lower-Division Credit)
BADM 240 Sales	3 credits	BUS 225 Special Topics
ACCT 200 Elements of Accounting I	3 credits	ACC 101 Accounting I
UNIV 101 Introduction to College Life	1 credit	N/A Transfer Limit
Arts/Humanities Elective	3 credits	Liberal Art Elective
ENGL 120 College Composition II	3 credits	ENG 121 Composition II
BADM 202 Principles of Management	3 credits	BUS 215 Principles of Management
BADM 210 Advertising I	3 credits	COM 330 Principles of Advertising (Lower-Division Credit)
ACCT 201 Elements of Accounting II	3 credits	ACC 102 Accounting II
Gen Ed. Lab Science	4 credits	Lab Science Requirement
COMM 110 Fundamentals of Public Speaking	3 credits	COM 110 Oral Communication
BADM 265 Digital Marketing	3 credits	BUS 230 Technology and Strategy
MATH 103 College Algebra	3 credits	MAT 103 College Algebra
ECON 201 Principles of Microeconomics	3 credits	ECN 203 Microeconomics
Arts/Humanities Elective	3 credits	Liberal Art Elective
Physical Education Elective	1 credit	Free Elective
MATH 210 Elementary Statistics	3 credits	MAT 180 Elementary Statistics
BADM 260 Principles of Retailing	3 credits	BUS 341 Retailing (Lower-Division Credit)
ECON 202 Principles of Macroeconomics	3 credits	ECN 204 Macroeconomics
Social Science Elective	3 credits	Liberal Art Elective
Art/Humanities Elective	3 credits	Liberal Art Elective
Total Transfer Credits (Max of 62)	62 credits	

The Following Courses to be Completed at the University of Mary

FYE 322 Transition Seminar	1 credit	
CTH/THE 234 Benedict: Yesterday and Today	3 credits	
PHI 308 Ethics	3 credits	
CIS 101 Intro to Computer Information Systems	3 credits	
BUS 200 Electronic Communication	3 credits	
BUS 201 Advanced Spreadsheets	3 credits	
BUS 311 Business Law I	3 credits	
BUS 330 International Marketing	3 credits	
BUS 340 Sales Management	3 credits	
BUS 362 Financial Management	3 credits	
BUS 380 Internship and Career Prep	1 credit	
BUS 403 Strategic Leadership and Management	3 credits	
BUS 406 Marketing Research	3 credits	
BUS 446/452 Internship/Experiential Dev	4 credits	
COM 329 Public Relations	3 credits	
HUM 499 Senior Competency Testing	0 credits	
Upper Division Elective Credits (3/400 Courses to total 44)	14 credits	
Free Electives to Total 124 Credits	6 credits	
Total: 124 Semester Credits required for Graduation		

Bachelor of Science in Marketing from The University of Mary

Associate in Applied Science Marketing Lake Region Program Requirements

Course Name	Semester Credit(s)	University of Mary Course
ACCT 200 Elements of Accounting I	3 credits	ACC 101 Accounting I
ACCT 201 Elements of Accounting II	3 credits	ACC 102 Accounting II
BADM 202 Principles of Management	3 credits	BUS 215 Principles of Management
BADM 201 Principles of Marketing	3 credits	BUS 333 Marketing (Lower-Division Credit)
BADM 210 Advertising I	3 credits	COM 330 Principles of Advertising (Lower-Division Credit)
BADM 240 Sales	3 credits	BUS 225 Special Topics
BADM 241 Sales Management	3 credits	BUS 340 Sales Management (Lower-Division Credit)
BADM 260 Principles of Retailing	3 credits	BUS 341 Retailing (Lower-Division Credit)
BADM 265 Digital Marketing	3 credits	BUS 230 Technology and Strategy
BADM 280 Personnel Management	3 credits	BUS 225 Special Topics
BADM 291 Career Seminar	2 credits	BUS 225 Special Topics
COMM 110 Fundamentals of Public Speaking	3 credits	COM 110 Oral Communication
BUSN 170 Entrepreneurship	3 credits	BUS 125 Special Topics
CSCI 101 Intro to Computers	3 credits	CIS 101 Introduction to CIS
ENGL 110 College Composition I	3 credits	ENG 111 Composition I
ENG 120 College Composition II	3 credits	ENG 121 Composition II
PSYC 100 Human Relations or PSYC 111 Intro Psych	3 credits	PSY 125 Special Topics or PSY 201 General Psychology
ECON 201 Principles of Microeconomics (Social Science)	3 credits	ECN 203 Microeconomics
MATH 210 Elementary Stats	3 credits	MATH 180 Elementary Stats
Physical Education	2 credits	Free Elective
Elective	3 credits	Free Elective
Total Transfer Credits (Max of 62)	62 credits	

The Following Courses to be Completed at the University of Mary for Bachelor of Applied Science

FYE 322 Transition Seminar	1 credit	
Art Requirement	3 credits	
POL 101 Responsible Citizenship	3 credits	
Global Stewardship Requirement	3 credits	
Lab Science Requirement	4 credits	
CTH/THE 234 Benedict: Search for Truth	3 credits	
PHI 308 Ethics	3 credits	
ECN 204 Macroeconomics	3 credits	
CTH/THE 234 Benedict: Yesterday and Today	3 credits	
PHI 308 Ethics	3 credits	
BUS 200 Electronic Communication	3 credits	
BUS 201 Advanced Spreadsheets	3 credits	
BUS 311 Business Law I	3 credits	
BUS 330 International Marketing	3 credits	
BUS 362 Financial Management	3 credits	
BUS 380 Internship and Career Prep	1 credit	
BUS 403 Strategic Leadership and Management	3 credits	
BUS 406 Marketing Research	3 credits	
BUS 446/452 Internship/Experiential Dev	4 credits	
COM 329 Public Relations	3 credits	
HUM 499 Senior Competency Testing	0 credits	
Upper Division Elective Credits (3/400 Courses to total 44)	14 credits	

Total: 134 Semester Credits required for Graduation