# **Partners in Education**

University of Mary and Bismarck State College



# Complete Your Bachelor's Degree Marketing

The University of Mary and Bismarck State College have partnered to support you as you work toward your bachelor's degree. Through this partnership, it's even easier to make the step from an associate's degree program to finishing a bachelor's degree.

Our partnership allows you to easily transfer course credits earned at Bismarck State College and use them toward earning a bachelor's degree from the University of Mary. Using the guide on the back, you can plan in advance to complete the all appropriate coursework required to earn your bachelor's degree — meaning you'll be well prepared for success as you pursue a bachelor's degree.



The University of Mary is dedicated to supporting students like you — those answering the call to serve in their communities and meet their regional workforce needs. While each student comes to us with distinct circumstances, experiences, and perspectives, our faculty, advisors, and staff will ensure that you graduate with the tools you need to succeed — in your career and in your life.

> Questions? We're just a phone call or email away, 701-355-8030 or enroll@umary.edu

## Degree Requirements by Course Listing

**Communications (Total 9 Credits)** BSC Course Name and Number

ENGL 110 College Composition I (3 cr) ENGL 120 College Composition II (3 cr) COMM 110 Fundamentals of Public Speaking (3 cr)

## Arts and Humanities (Total 6 Credits) BSC Course Name and Number

RELS 120; 201; 203; 220; 230 (3 cr)

PHIL 210 Ethics (3 cr)

# Social and Behavioral Science (Total 6 Credits) BSC Course Name and Number

ECON 201 Principles of Microeconomics (3 cr) ECON 202 Principles of Macroeconomics (3 cr)

# Math, Science, and Technology (Total 15 Credits)

# BSC Course Name and Number

MATH 210 Elementary Statistics (3 cr) CSCI 101 Intro to Computers (3 cr) Lab Science Requirement (4 cr) Math/Science/Tech Elective (3 cr) (recommend avoid CSCI 122/160/161 & GIS)

Math/Science/Tech Elective (3 cr) (recommend avoid CSCI 122/160/161 & GIS)

# **Marketing Major**

#### **Additional Course Requirements:**

BSC Course Name and Number

ACCT 200 Elements of Accounting I (3 cr) ACCT 201 Elements of Accounting II (3 cr) BADM 202 Principles of Management (3 cr) CIS 105 Microcomputer Spreadsheets (3 cr) BOTE 152 Keyboarding II (3 cr) BUSN 224 E-Commerce (3 cr) Liberal Arts Elective (3 cr)

# Additional BSC Degree Requirements

BSC Course Name and Number Complete Enrichment Requirement (3 cr recommended) Diversity Requirement (3 cr) University of Mary Course ENG 111 ENG 121 COM 110

University of Mary Course THE 120 PHI 208

University of Mary Course ECN 203 ECN 204

University of Mary Course MAT 180 CIS 101 Lab Science Requirement Liberal Arts Elective

Liberal Arts Elective

### University of Mary Course

ACC 101 ACC 102 BUS 215 BUS 201 BUS 200 BUS 230 Liberal Arts Elective

### University of Mary Course

Free Elective Met by ECON 201

# The following courses to be completed at The University of Mary

**FYE 322** Transition Seminar (1 cr)

**COM 330** Strategic Communication Principles (3 cr)

BUS 311 Business Law I (3 cr)

BUS 330 International Marketing (3 cr)

BUS 333 Marketing (3 cr)

**BUS 340** Sales Management (3 cr)

BUS 341 Retailing (3 cr)

BUS 362 Financial Management (3 cr)

BUS 380 Internship and Career Prep (1 cr)

**BUS 403** Strategic Leadership and Management (3 cr)

BUS 406 Marketing Research (3 cr)

BUS 446/452 Internship or Experential Design (4 cr)

HUM 499 Senior Competency Testing (0 cr)

Additional Liberal Art Electives to total 52 (8 credits)

Additional Free Elective Credits: (22 credits, at

least 11 at the 300/400 Level)

Total: 124 semester credits required for graduation

Maximum of 62 BSC credits can be transferred to the University of Mary.

Courses that will be applied toward the MKT major at the University of Mary require a minimum grade of C-.

If student is pursuing an AA degree instead of AS, different elective courses may be required at BSC to fulfill those requirements. Meet with your advisor to adapt your course plan.

Students may choose to complete electives at BSC other than those recommended above. Contact University of Mary Admissions if you have questions regarding transfer equivalencies for different courses, in order to ensure the selected courses will apply toward your University of Mary program of study.