# University of Mary and Bismarck State College

# **TRANSFER GUIDE**

# **SEAMLESS TRANSFER** *Marketing*

The University of Mary and Bismarck State College have partnered to offer the Seamless Transfer program. Now, it's even easier to step from a two-year program into a bachelor's degree.

The Seamless Transfer program allows students to work towards their bachelor's degree from the University of Mary while simultaneously earning their associate's degree from Bismarck State College. Students who successfully complete their Associate of Science/Arts degree with the required Mary prerequisites at Bismarck State College can seamlessly transfer to the University of Mary and complete their bachelor's degree in as little as two years.



Workers with a bachelor's degree can earn \$1,344 more per month than those with an associate's degree.

(Dollar amount is based on the median usual weekly earning.)

**Questions?** 

We're just a phone call or email away, 701-355-8030 or transfers@umary.edu.

#### University of Mary General Bachelor's Degree Requirements Bismarck State College Transfer Student General Education Requirements (AS)

#### Communications (Total 9 Credits) BSC Course Name and Number

ENGL 110 College Composition I (3 cr) ENGL 120 College Composition II (3 cr) COMM 110 Fundamentals of Public Speaking (3 cr)

Arts and Humanities (Total 6 Credits)

**BSC Course Name and Number** 

RELS 120/201/203/220/230 (3 cr)

PHIL 210 Ethics (3 cr)

University of Mary Course ENG 111 ENG 121 COM 110

University of Mary Course THE 120 PHI 208

University of Mary Course

ECN 203

ECN 204

Social and Behavioral Science (Total 6 Credits) BSC Course Name and Number

ECON 201 Principles of Microeconomics (3 cr) ECON 202 Principles of Macroeconomics (3 cr)

## Math, Science, and Technology (Total 15 Credits)

BSC Course Name and Number MATH 210 Elementary Statistics (3 cr) CSCI 101 Intro to Computers (3 cr) M/T/S Elective\* (3 cr) M/T/S Elective\* (3 cr) \* recommend avoid CSCI 122/160/161 & GIS)

# **Marketing Major**

#### **Additional Course Requirements:**

#### BSC Course Name and Number

ACCT 200 Elements of Accounting I (3 cr) ACCT 201 Elements of Accounting II (3 cr) CIS 105 Microcomputer Spreadsheets (3 cr) BADM 202 Principles of Management (3 cr) BOTE 152 Keyboarding II (3 cr) BUSN 224 E-Commerce (3 cr) Liberal Arts Electives (6 cr)

## Additional BSC Degree Requirements

BSC Course Name and Number

Complete Enrichment Requirement (3 cr)

University of Mary Course MAT 180 CIS 101 Liberal Arts Elective Liberal Arts Elective Liberal Arts Elective

## University of Mary Course

ACC 101 ACC 102 BUS 201 BUS 215 BUS 200 BUS 230 Liberal Arts Electives

# University of Mary Course

Free Elective

# The Following Courses to be completed at the University of Mary

**FYE 322** Transition Seminar (1 credit)

**COM 329** Public Relations (3 credits)

**COM 330** Principles in Advertising (3 credit)

BUS 311 Business Law I (3 credits)

BUS 330 International Marketing (3 credits)

**BUS 333** Marketing (3 credits)

**BUS 340** Sales Management (3 credits)

BUS 341 Retailing (3 credits)

BUS 362 Financial Management (3 credits)

BUS 380 Internship & Career Prep (1 credit)

**BUS 403** Strategic Leadership & Management (3 credits)

BUS 406 Marketing Research (3 credits)

BUS 446/452 Internship or Experiential Design (4 credits)

HUM 499 Senior Competency Testing (0 credits)

Additional Upper-Level Electives

Additional Free Electives

Total: 124 Semester Credits required for Graduation

Maximum of 62 BSC credits can be transferred to the University of Mary.

Courses that will be applied toward the Marketing major at the University of Mary require a minimum grade of C.

If student is pursuing an AS degree instead of AA, different elective courses may be required at BSC to fulfill those requirements. Meet with your advisor to adapt your course plan.

Students may choose to complete electives at BSC other than those recommended above. Contact University of Mary Admissions if you have questions regarding transfer equivalencies for different courses, in order to ensure the selected courses will apply toward your University of Mary program of study.